FACTORS THAT ARE AFFECTING THE UP AND DOWN STOCK PRICE MOVEMENTS USING DATA INTERNET WITHDECISION TREE DATA MINING TECHNIQUE: CASE STUDY OF ASTRA

ABSTRACT

In this thesis, we want to find factors that the most affecting for up and down stock price. All of stocks and supports data were taken by internet data. The method that used is one of data mining technique, decision tree. For data processing and analyzing were done, then we can get result that parameters that suspected the most affecting for up and down stock price is IHSG (Stock Price Index). After processing has done, we can make a conclusion that based on the seventh factors that IHSGwere the most affecting factors for up and down stock price. (AN)

Keywords:data mining, decision tree, affecting for up and down stock price.